

THE BELT AND ROAD INDUSTRIAL
AND COMMERCIAL CONFERENCE

EGYPT
YOUR GATEWAY TO
BRICA

1-2 April, 2017 - Cairo, Egypt



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“Egypt... Your Gateway to BRICA”

1-2 April, 2017

CONCEPT:

Since the founding of Belt & Road Industrial and Commercial Alliance (thereinafter referred to as BRICA) on June 6th, 2016 in Beijing, China, we have witnessed its fast growth and active achievements.

In order to promote concrete cooperation among all members, BRICA will host the coming event “The first round of the Belt & Road Industrial and Commercial Conference” – “Egypt... Your Gateway to BRICA”, which is co-organized by Egyptian Businessmen’s Association (EBA) and China Federation of Industrial Economics (CFIE), for in-depth discussions on our development in Cairo, Egypt from April 1st to 2nd 2017.

THE OBJECTIVE OF THE CONFERENCE:

- To project Egypt as an economic powerhouse.
- To present the business prospects and investment opportunities.
- To provide international forum for policy/decision makers to present the business prospects & investment opportunities in the BRICA countries.
- The conference will be a common roof for all BRICA member countries, where they can exchange ideas for the development of the Belt and the Road Initiative.

THE PARTICIPATION BASE WILL INCLUDE:

- Hundreds of Egyptian companies.
- Entrepreneurs from many BRICA member countries representing a whole range of sectors.
- Economists, Intellectuals.
- Representatives of banks, financial institutions and export credit corporations.
- Various members of the Egyptian government.
- Foreign embassies in Egypt.

THE FOCUS SECTORS ARE:

- Banking and Finance.
- Transportation & Logistics.
- Infrastructure and Construction.
- Mining.
- Energy. • ICT.

Book your Place now & Enjoy:

- Two days conference including meals.
- Six sectoral workshops.
- A session on Investment.
- A session on Africa.
- A session on Suez Canal.
- Diversified speakers from different backgrounds.
- Optimum networking opportunities.
- Present your project and find a reliable partner.
- Meet entrepreneurs from the alliance members.
- Communicate with Large Business Organizations.

<http://events.eba.org.eg>



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